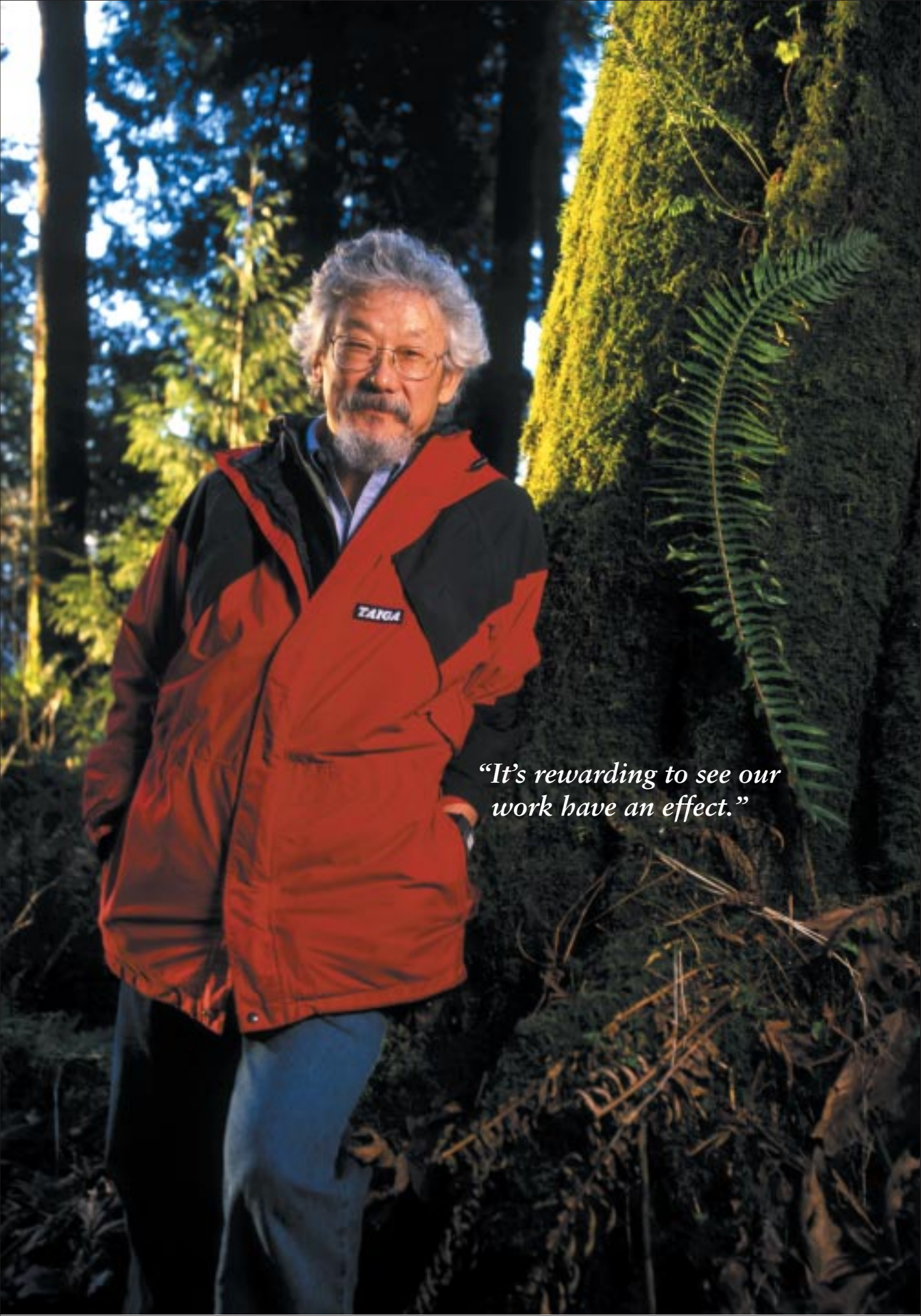




David
Suzuki
Foundation

Annual Report 2002





*“It’s rewarding to see our
work have an effect.”*

The David Suzuki Foundation works through science and education to protect the balance of nature and our quality of life, now and for future generations.

2	Message from the Executive Director and President
3	Climate Change & Clean Energy
6	Web of Life
8	Forests & Lands/Turning Point
10	Oceans & Sustainable Fishing
12	Staff & Volunteers
14	Thank You
15	Financial Statements

Message from the Chair

Canadians are passionate about nature. Our wildlife, landscapes and ecosystems are an integral part of our national identity. We're lucky to live in a country so wealthy with natural wonders.

But like many people born to great wealth, we tend to take our good fortune for granted. We treat our air as a toxic dump, and pollute the very water we need to survive. We have an obligation to protect this spectacular natural heritage for our children and grandchildren.

The health of the environment concerns us all. Real change is only possible by working together. My Foundation has made cooperation an essential part of our mission. We work extensively with communities, First Nations groups, environmental organizations, industry, government and individuals to bring about positive change.

It's rewarding to see our work have an effect. A few years ago, ratification of the Kyoto Protocol seemed like a pipe dream that was rarely discussed outside environmental circles. Now it's been formally adopted by the Canadian government. We've also seen massive public interest on important issues such as farmed salmon, sustainable living and forest conservation.

The success of any organization depends on its people. I'm constantly amazed by the Foundation's tireless staff and volunteers. It's an honour to work with such a gifted group of individuals and receive such incredible support from our members.

Together, we are making a difference.



Dr. David T. Suzuki

FEBRUARY 2003



Message from the President and Executive Director

In 2002 the David Suzuki Foundation reached a new summit. We scored a major success when Canada formally adopted the Kyoto Protocol, the international agreement that commits member countries to reducing greenhouse gas emissions. Despite vehement debate, poll after poll showed that Canadians wanted to ratify the protocol. When the agreement was adopted in December, it was a victory for all Canadians.

But adopting Kyoto is only the first step. Now we have to put the plan into action. The Foundation's **Climate Change** team is busy researching the best ways to achieve the agreement's targets.

Another great success was the launch of our Turning Point initiative as an independent office. Turning Point coordinates coastal First Nations communities and engages with industry and governments to develop conservation-based economic initiatives on BC's coast.

The Foundation continues to develop solutions to Canada's environmental concerns. This year we launched our **Web of Life** program, designed to help Canadians build conservation into our daily lives. Our **Forests and Lands** team strives to protect Canada's temperate rainforests by being a progressive voice for environmentally sustainable practices, while our **Oceans and Sustainable Fishing** program does the same for Canada's marine environment.

Your response to our work inspires us to overcome our daily obstacles and reach for higher ground. When the Foundation opened in 1990, we didn't know what to expect. Today we have more than 43,000 supporters, and the number grows each day. Your vision makes our work possible. Let's create a future we can look forward to with confidence.

Dr. Tara Cullis, *President*
FEBRUARY 2003

Jim Fulton, *Executive Director*



Climate Change & Clean Energy

Climate change is one of the greatest environmental threats facing us today. For over six years our Climate Change team has played a leading role in educating Canadians about this complex topic. We've earned a reputation for credible, science-based analysis and expert policy research that highlights positive climatic and energy solutions.

The David Suzuki Foundation plays a key role in keeping this issue and its solutions in front of the public, mass media, governments and industry. In 2002, our work earned more than 1,100 media stories across the country.

We played an active role in Japan when the Kyoto Protocol was first negotiated in 1997.

Since then we've helped build public support for Canadian ratification of the agreement, which was finally adopted in 2002. Despite intense lobbying from powerful special interest groups and some provincial governments, high public support among Canadians remained a driving force in Prime Minister Chrétien's decision to adopt Kyoto.

Our efforts were acknowledged by Prime Minister Chrétien in a letter to David Suzuki: *"Your personal efforts and those of your Foundation have been an important part of the consultation process and have also contributed to informing Canadians about the issues."*

HIGHLIGHTS 2002 CLIMATE CHANGE & CLEAN ENERGY

Promoting Awareness of Climate Change's Effect on Human Health

Air pollution kills more Canadians than other causes such as car accidents, breast cancer, prostate cancer or melanoma. To raise public awareness about the health risks of smog, more than 2,000 doctors and 60 medical and public health associations from across Canada signed a

statement prepared by the Foundation supporting the Kyoto Protocol. Cutting energy-related pollution will mean cleaner air, improved public health and millions of dollars in health care savings. The Physicians' Statement garnered tremendous national media attention and educated Canadians about the health effects of air pollution and climate change.

more on CLIMATE CHANGE AND CLEAN ENERGY >>

Cutting Emissions leads to Large Savings and Climate Stability

Canada could save \$200 billion by 2030 while creating jobs, cutting energy costs and greenhouse gas emissions, according to the *Kyoto and Beyond* report we released with the Climate Action Network of Canada. Sustainable energy



expert Ralph Torrie wrote the report and presented it in Ottawa with Ray Anderson, CEO of the world's largest flooring manufacturer, Interface Inc. Through high profile national media coverage,

meetings with federal officials, and a well-attended Parliamentary briefing, we made a major contribution to public and governmental discussions at a critical time. The report continues to be one of our most popular publications and has been downloaded from our website more than 3,400 times.

Expanding Economic Debate about the Kyoto Protocol

The Foundation partnered with the World Wildlife Fund to release the *Bottom Line on Kyoto* report which showed how Canada's economy could benefit from adopting the Kyoto Protocol. Written by the highly-respected Tellus Institute, the report received national media coverage that helped change the economic debate surrounding the protocol and galvanized support for its adoption.



Providing Models for Cutting Harmful Greenhouse Gas Emissions

Although there has been a 95 per cent reduction in Canadian consumption of ozone-depleting chemicals since 1987, greenhouse gas emissions have increased by 15 per cent between 1990 and 2000. The David Suzuki Foundation and the University of Victoria Eco-Research Chair, David R. Boyd, explained how Canada's success in protecting the ozone layer could be used as a model to reduce greenhouse gas emissions in the report, *Up in the Air: Canada's Mixed Record on Ozone Depletion and Climate Change*.

Monitoring Critical Kyoto Protocol Meetings

Members of our Climate Change team attended national and international meetings about the Kyoto Protocol. The Foundation monitored the two-week United Nations climate summit in New Delhi, India, and key meetings of Canadian energy and environment ministers. We also made presentations on the protocol's benefits to the House of Commons Finance Committee. Our presence at these meetings gave us opportunities to present our scientific and economic research to federal decision makers.

Examining the Failures of the Voluntary Emissions Reductions Program

The federal government-industry partnership, Voluntary Challenge and Registry, was established to encourage companies to voluntarily reduce greenhouse gas emissions. *The Case for Kyoto: The Failure of Voluntary Corporate Action* report released by the Foundation and the Pembina Institute showed that most Canadian businesses have failed to do so, and strengthened the argument for the targets of the Kyoto Protocol.

Canada is the world's
largest per capita consumer
of energy.

Providing Scientific Research for Decision-Makers

The Foundation published *A Citizen's Guide to Air Pollution*, an authoritative collection of essays on air quality and air pollution. Aimed at policy makers and educators, the *Citizen's Guide* was edited by two leading medical experts, Dr. David Bates and Dr. Robert Caton. Launched at the annual conference of the International Society of Environmental Epidemiology, the book raised awareness about these complex issues and generated widespread media coverage.



Producing Popular Public Education Brochures

We produced two popular brochures to inform Canadians about climate change and the Kyoto Protocol. In collaboration with Canadian Parks and Wilderness Society, the Foundation circulated over 135,000 copies of *Parks in the Greenhouse* in French and English. More than 115,000 copies of the Foundation's *How hot does it have to get before they finally adopt Kyoto?* brochure were distributed nationally.



Promoting Cleaner Energy Alternatives in Ontario

Ontario could generate enough green energy and institute enough energy efficiency measures to shut down all five of its polluting coal-fired electricity plants, said a report released by the David Suzuki Foundation, the Canadian Institute of Environmental Law and Policy, and the Toronto Renewable Energy Cooperative. Our *Green Power Opportunities for Ontario* report was presented to the Ontario Legislative Alternative Fuels Committee and the Legislative Press Gallery continues to provide a vision for a coal-free Ontario.

Intervening to Prevent Harmful Development

While final decisions are pending, we won important rulings on the proposed Georgia Straight Crossing natural gas pipeline in BC and the Sumas 2 gas-fired power plant in Washington state. If approved, gas plants fed by the pipeline would double BC Hydro's greenhouse gas emissions while the Sumas 2 plant would greatly increase air pollution in the region. The Sierra Legal Defence Fund argued the case on behalf of the David Suzuki Foundation and the Society Promoting Environmental Conservation.

Raising Awareness about Climate Change's Effect on Biodiversity

Enormous losses of Canadian species could be expected as global warming alters wildlife habitats according to the *Habitats at Risk* report released by the World Wildlife Fund and the David Suzuki Foundation. This study was part of a continuing collaboration between the Foundation and one of the report's authors, Dr. Jay Malcolm of the University of Toronto, to educate the public about the impacts of climate change on biological diversity.

The World Health Organization reports that 3 million people now die each year from the effects of air pollution. This is three times the 1 million who die each year in automobile accidents.



Web of Life & Sustainable Living

We all depend on nature to sustain us. Our choices at all levels – individual, community, corporate and government – affect nature. The goal of the Foundation’s newest program, Web of Life, is to motivate individuals to make environmentally sustainable choices that will protect Canada’s biodiversity.

Our Web of Life team educates the public about sustainability issues through a variety of communications initiatives. Our team also

researches ways governments can integrate conservation into public policy. Current economic policies reward wasteful and destructive practices. But things don’t have to remain this way.

This year the team successfully launched David Suzuki’s Nature Challenge, which provided Canadians with concrete directions on conserving nature for future generations. We’re helping to put environmental conservation at the top of everyone’s agenda.

HIGHLIGHTS 2002 WEB OF LIFE & SUSTAINABLE LIVING

Challenging All Canadians to Conserve the Environment

The Foundation scientifically researched the most effective ways individuals can conserve nature. We discovered that 10 simple lifestyle choices related to food, transportation and housing could significantly reduce our environmental impact. To get Canadians involved in putting this research into action, we launched David Suzuki’s Nature Challenge. We invited all Canadians to read the list of 10 items, commit to doing at least three, and sign up at www.davidsuzuki.org. Tens of thousands of Canadians, from all walks of life,

have taken the Nature Challenge and joined our online community. The numbers continue to grow.



Launching David Suzuki's Nature Challenge

To launch David Suzuki's Nature Challenge a press conference was held in downtown Toronto featuring *Hockey Night in Canada's* Ron MacLean, children's author Robert Munsch, Dr. Suzuki, and Dr. Tara Cullis. Comedian Mary Walsh from CBC Television's *This Hour has 22 Minutes* also appeared and featured the press conference on her comedy program. The news conference attracted a tremendous amount of national media attention.



NOVEMBER 4, 2002: Dr. Tara Cullis, Dr. Suzuki, Robert Munsch and Ron MacLean launch David Suzuki's Nature Challenge.

Celebrating Nature Across Canada

The Foundation organized the six-city **Human Element Tour** to raise awareness about the Nature Challenge. Large public events in each city provided an opportunity for Dr. Suzuki and the Foundation to talk to over 8,000 individuals about the urgency of protecting biodiversity. Each multimedia event featured Dr. Suzuki, Dr. Tara Cullis, an exclusive video and well-known performers. National icons such as Margaret Atwood, Randy Bachman, Bruce Cockburn, 54-40, the Rascalz and Nelly Furtado assisted the Foundation in this ambitious project which generated extensive media coverage. Our website received a record number of visitors during the tour.

A study published in *Science* found that habitat destruction costs the world the equivalent of \$250 billion (US) each year.

Producing a Popular Booklet to Motivate Canada

We distributed well over 50,000 copies of our CD-sized Nature Challenge booklet listing the



10 most effective ways to conserve nature. The booklets were also made available to audiences during the six-city Human Element tour, circulated through stores, and personally

handed out by David Suzuki on public transit systems in Toronto and Calgary. The booklet proved so popular that the Foundation printed 100,000 more.

Educating Canadians about Ways to Conserve Nature

Based on a similar study by the Massachusetts-based Union of Concerned Scientists, we produced *Science Behind the Challenge*, which summarizes the methodology establishing our Nature Challenge priorities. We also produced the 23-page *Green Guide*, which provides fascinating facts, statistics and useful information on ways to conserve the environment. Both documents are among the most popular downloads from our website.





Forests & Lands

Forests play an essential role in Canada's cultural and economic life, yet these precious ecosystems are at risk. It's estimated that roughly one-fifth of Canada's remaining forests are threatened by logging, mining and other human activities. The destruction of Canada's old growth forests continues to be a major issue on Canada's west coast.

British Columbia holds one-quarter of earth's remaining coastal temperate rainforest, a global treasure of biological diversity. This majestic ecosystem supports an astonishing array of flora and wildlife,

including rare white Kermode bears. Over 50 per cent of these forests have already been logged.

The mission of our Forests and Lands program is to conserve the cultural and biological diversity of Canada's coastal temperate rainforests. Our team works with First Nations, environmental and labour groups to promote ecologically sustainable forestry practices that benefit the economies of coastal communities. Our team is also actively involved in raising public awareness and conducting research about forestry issues.

HIGHLIGHTS 2002 FORESTS & LANDS

Reporting Ongoing Environmental Deregulation

Despite the landmark 2001 agreement which called for environmentally sustainable logging on BC's coast, our research revealed destructive clearcutting continues in the area known as the Great Bear Rainforest and Haida Gwaii (Queen Charlotte Islands). Working with Forest Watch of BC and the Raincoast Conservation Society, we conducted a comprehensive investigation of logging practices in the region. Our team released a groundbreaking online report which raised

public awareness about this issue. The report – with detailed maps, photos and video – can be viewed at www.canadianrainforests.org.



Ongoing Monitoring of BC Forestry Practices

Our Forests and Lands team acts as an environmental watchdog by participating



in public reviews of forest policy legislation and educating concerned Canadians through

our 3,000 member e-mail list. The Foundation continued to monitor changes to provincial forest legislation and was a leading spokesperson on BC forest policy issues throughout the year.

Legal Action to Stop Raw Log Exports

We sought to quash a permit allowing forest companies to annually export 28,000 truckloads of raw logs from BC's old growth forests.

Represented by the Sierra Legal Defence Fund, the Foundation joined three labour groups in initiating legal action against the province. The matter is still before the courts.

Working Towards Environmentally Sustainable Certification

The international Forest Stewardship Council (FSC) certifies forestry companies that practice environmentally and socially responsible logging. It's the most rigorous forestry certification



standard in the world. Our Forests and Lands team was an integral part of the FSC committee which developed the standards for BC. The BC committee's standards were approved by FSC Canada and are pending approval by FSC International.

Canada is the world's biggest timber exporter through logging of old growth and primary forests.

Turning Point Initiative

In 2002, the Foundation's Turning Point Initiative established its own office.

Foundation staff assists the Turning Point steering committee, which represents eight First Nations communities on BC's central and north coast and Haida Gwaii, develop conservation-based economic strategies which promote sustainable forestry, fisheries and tourism.

This year, after 15 months of negotiations, Turning Point signed an Interim Measures Agreement with the federal government to develop ecosystem-based management guidelines of marine resources. First Nations can now develop plans with the federal government which will ensure the sustainable management and development of marine resources to support local economies.

To promote environmentally sound management on BC's coast, the Foundation has sponsored cutting-edge research and partnered in numerous projects to assist the First Nations communities. By working together we hope to conserve this rare ecosystem for the future.





Oceans & Sustainable Fishing

Habitat loss, overfishing, pollution and other problems threatening oceans and marine species are of special concern for Canada. Bordered by the Pacific, Atlantic and Arctic oceans, Canada has the longest coastline in the world – an incredible 243,000 km.

The David Suzuki Foundation devotes significant research efforts to marine conservation and freshwater issues in order to conserve these prized habitats for the future. Our Oceans and Sustainable Fishing program works with communities, First Nations,

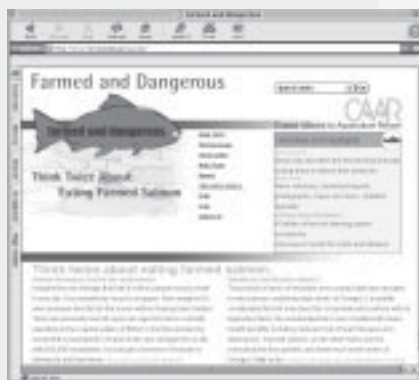
industry and governments to find solutions that will protect marine biodiversity and promote sustainable fisheries.

We have become a trusted voice for Canadians on the controversial issue of salmon aquaculture. We have actively challenged the open net-cage salmon farming that threatens BC's wild salmon populations. In 2002, our work received more than 325 mentions in the media.

HIGHLIGHTS 2002 OCEANS & SUSTAINABLE FISHING

Helping Launch the *Farmed and Dangerous* Consumer Campaign

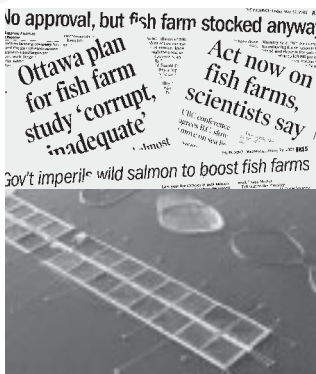
British Columbia exports most of its farmed salmon to the USA, making it important to inform American consumers about the health risks associated with eating the fish. The Coastal Alliance for Aquaculture Reform (CAAR), of which the David Suzuki Foundation is a member, distributed information about the dangers of farmed salmon to more than 2,100 grocery stores and restaurants, urging them to stop selling the fish. More information on the campaign can be found at www.farmedanddangerous.org.



Salmon farmers use antibiotics and other drugs to control diseases in salmon cages that pollute the marine environment.

Preventing the Dumping of Diseased Fish Waste

The Foundation obtained a BC Supreme Court injunction preventing the unloading of 1.5 million diseased farmed Atlantic salmon into BC's Fraser River, the world's largest salmon producing river. Heritage Salmon, the



company that owned the farmed fish, was forced to return them to Vancouver Island where they were composted. The waste could have had disastrous effects on Fraser River wild salmon.

The court order was obtained in conjunction with the Musqueam Indian Band and Sierra Legal Defence Fund.

Improving Yukon Placer Mining Regulations

The removal of gold deposits from streambeds, known as placer mining, is destructive to fish habitats. Working with other environmental groups, the Foundation convinced the Department of Fisheries and Oceans to revise its outdated regulations to ensure that miners meet national standards that protect streams and reduce pollution.



Monitoring BC's Oil and Gas Industry

Due to environmental concerns, a federal moratorium was placed on BC oil and gas exploration in 1972 and a provincial ban followed in 1982. The BC government recently announced its intention to open the coast to oil and gas exploration, and asked the federal government to lift its moratorium. The federal



government is considering the request. The Foundation continues to monitor this issue and raise public awareness about the dangers of oil and gas drilling.

Accidental spills from tankers account for about 20% of the crude oil discharged into the world's oceans each year, while the remaining 80% is largely a result of routine oil tanker operations.

Staff & Volunteers

The David Suzuki Foundation has become a trusted voice on Canadian environmental issues. We have earned our reputation through the knowledge, dedication and skills of our staff.

The Foundation has a staff of 43 in four program areas, supported by administration, member services, volunteer services, communications and development. Each program area – Forests and Lands, Oceans and Sustainable Fishing, Web of Life and Climate Change – has its own researchers and policy analysts. We also have a large pool

of short-term contract staff, including researchers, analysts and scientists.

In addition to our paid staff, the David Suzuki Foundation is privileged to have many talented volunteers who support our activities. Volunteers bring a wealth of experience and expertise to the Foundation. Our volunteers come from all walks of life – from business and politics to the arts and sciences – and range in age from 16 to 87. In 2002, our volunteers donated 17,688 hours, the equivalent of nine full-time staff.

HIGHLIGHTS 2002 STAFF & VOLUNTEERS

Volunteering for the Human Element Tour

More than 300 volunteers assisted the Foundation during the six-city Human Element Tour. At each event they helped with promotion, sold merchandise and assisted with all aspects of stage production.

Interning at the David Suzuki Foundation

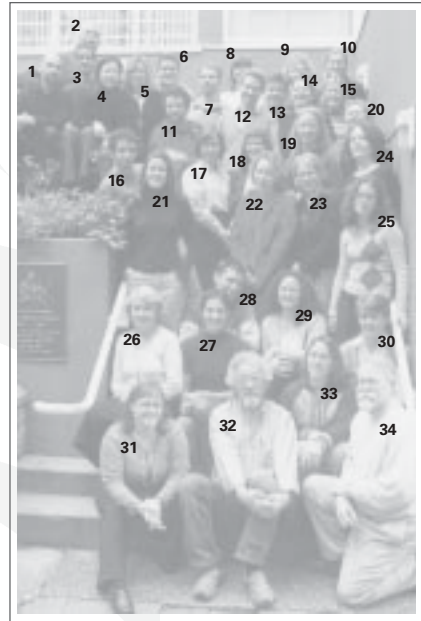
The Foundation continues to benefit from university students on internship placements. Student interns assist staff with research and other duties. In 2002, our interns came from as far away as Tampere Polytechnic in Finland, York University in Toronto, and Queen's University in Kingston.

Representing the Foundation

Volunteers represented the Foundation at numerous exhibitions, trade shows and events during the year. They answered questions from the public, distributed brochures and sold books and t-shirts.

Volunteer Committees

Volunteers sit on various Foundation committees. Our Executive Committee, Board of Directors, Council of Elders and publishing committee are all comprised of volunteers. These volunteer committees enable the Foundation to draw upon the expertise and wisdom of experienced individuals who are dedicated to helping us find solutions.



- 1 Faisal Moola 2 Jim Fulton
3 Dominic Ali 4 Kimberly Lai
5 Ann Rowan 6 Paul Lingl
7 Alex Boston 8 Jean Kavanagh
9 Cathy St. Germain 10 Sarah Freil
11 Panos Grames 12 Victor Vesely
13 David Hocking 14 Christine Essex
15 Siân Messinger 16 David Taylor
17 Corinne Rogers 18 Linda Yurechko
19 Wendy Dallian 20 Eloise Yaxley
21 Sarah Marchildon 22 Theresa Bullock
23 Teresa Laturnus 24 Deanna Bayne
25 Suzanne Tank 26 Inna Stoliarova
27 Delacey Tedesco 28 Dermot Foley
29 Krista Garrah 30 Margo Metcalfe
31 Heather Deal 32 David Suzuki
33 Sarah Allen 34 Otto Langer

Missing: Bessie Brown, Cheri Burda,
Tara Cullis, Les Ellis, Johanna Helbig,
Lynn Hunter, Derek Martin, Gerry Scott,
Bill Wareham, Mechelle Williams

Thank You!

The generosity and encouragement of our 43,000 members inspires us to find solutions to Canada's environmental challenges. To all of the individuals, companies and foundations who have contributed to the David Suzuki Foundation, our sincerest thanks.

To maintain our independence and credibility, the David Suzuki Foundation does not accept government money of any kind. We have several levels of donors:

Annual Fund

This includes individual contributions up to \$499.

Friends of the Foundation

We have over 5,600 monthly donors whose gifts range from \$10/month to \$500/month. Monthly contributions may be deducted from chequing accounts or charged to credit cards. Many members find this the most convenient way to contribute to the Foundation.

Edward O. Wilson Circle

Pulitzer-winning biologist Edward O. Wilson endorsed the Foundation's work by offering his name and support to members whose gifts exceed \$500 in a calendar year. More than 580 donors belong to the E. O. Wilson Circle and many are also monthly donors.

Patrons Circle

These dedicated individuals have made gifts of \$5,000 or more.

Legacy Circle

Many individuals are currently supporting our work, but some also wish to leave a legacy of support for future generations by remembering us in their wills or through gifts of insurance.

Founders Circle

More than 630 members of the Foundation have been with us for a decade or more.

Foundation Partners

Our program teams receive funding from more than 50 foundation partners throughout North America.

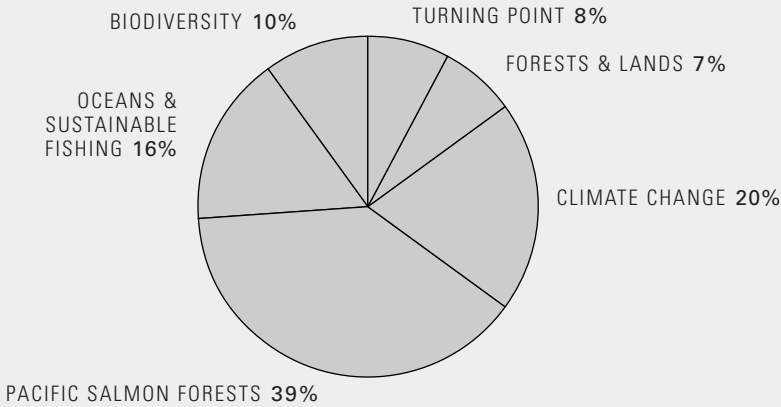
Fiscal Year 2002 Financial Statement^I

	2002	2001
Revenue		
Foundations	\$3,194,824	\$3,503,456
Donations ²	2,087,681	2,025,348
Interest & Other	89,372	71,746
Total	5,371,877	5,600,550
 Expenses		
Administration	398,441	340,258
Amortization	40,547	53,304
Biodiversity (Web of Life)	370,855	250,000
Climate Change		
Education & Communication	388,277	342,571
Projects & Research	355,512	342,570
Communications	366,504	288,682
Consulting & professional fees	87,974	76,575
Forests & Lands		
Education & Communication	43,010	-
Projects & Research	212,565	-
Fundraising	264,201	270,322
Oceans and Sustainable Fishing		
Education & Communication	62,430	7,003
Projects & Research	538,220	167,967
Office	105,704	89,821
Pacific Salmon Forests Project		
Education & Communication	96,633	319,301
Projects & Research	1,281,975	2,415,835
Rent	149,832	139,070
Telephone/Fax	39,889	26,062
Turning Point		
Education & Communication	25,335	(inc. in PSF)
Projects & Research	266,112	(inc. in PSF)
Total	5,094,016	5,129,341
 Revenue over expenditures ³	 277,861	 471,209

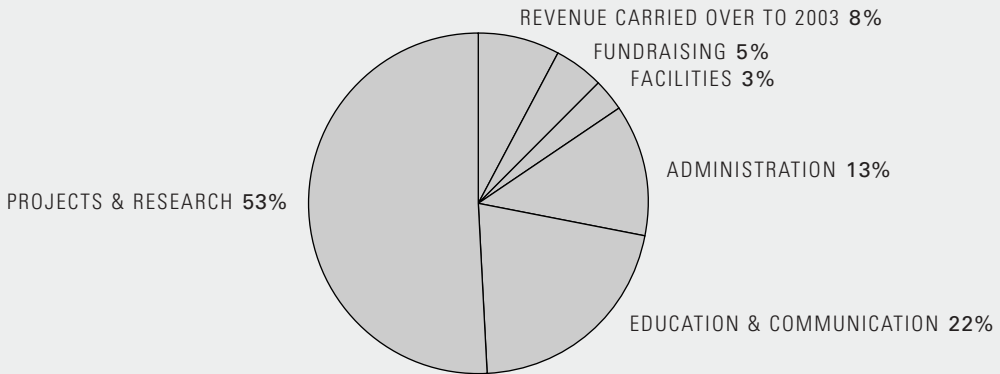
¹ This statement incorporates figures from The David Suzuki Foundation's independently audited financial statements. Complete financial statements are available upon request, which are reported on by our auditors without qualification.
² Donations net printing and mailing costs.
³ Excess of revenue over expenditures is available for project expenditures in 2003.

2002 Financial Statement *continued*

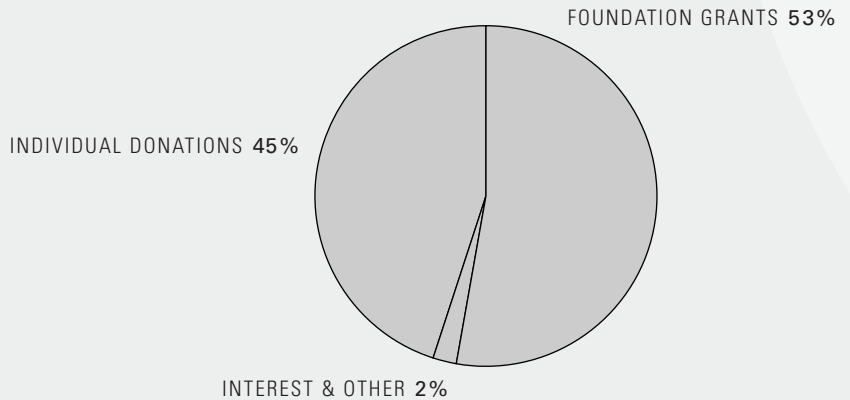
PROJECTS & CAMPAIGNS *including projects & research, education & communication*



EXPENDITURES *as a percentage of revenue*



SOURCES OF SUPPORT



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Chair, David Suzuki Foundation

Dr. Tara Cullis
President, David Suzuki Foundation

Jim Fulton
Executive Director, David Suzuki Foundation

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Explorer-in-Residence, National Geographic Society

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Rich Frishman/Frish Photo (inside front cover)
Al Harvey/Slide Farm (pages 2, 13)
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Dominic Ali/David Suzuki Foundation (page 7)
Otto Langer/David Suzuki Foundation
(pages 10, 11)

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ECO-AUDIT ENVIRONMENTAL BENEFITS STATEMENT

This annual report is printed on New Leaf Reincarnation Matte, made with 100% recycled fibres, 50% post-consumer waste, processed chlorine free. By using this environmentally friendly paper, New Leaf Paper has saved the following resources:

trees	water	electricity	solid waste	greenhouse gases
1 fully grown	112 gallons	146 kilowatt hours	102 pounds	185 pounds

Calculated based on research done by the Environmental Defense and other members of the Paper Task Force.

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SOLUTIONS ARE IN OUR NATURE

