



David Suzuki Foundation

Annual Report 09 | 10

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Message from the co-founders

This past fiscal year, September 2009 to August 2010, has been huge for the David Suzuki Foundation. On top of our focus on climate change, marine and freshwater conservation, and species and habitat protection, we put a lot of effort into gearing up for the Foundation's 20th anniversary in September 2010.

Looking back on the Foundation's history made us realize how much we have to celebrate, especially as our challenges often seem insurmountable.

In the past year alone, we've managed to give the environment priority of place among many business people who realize that doing what's right for the Earth is also good for business. For example, we continue to see more and more grocery stores committing to sustainable-seafood policies, thanks to our work with SeaChoice. Our Ambassadors program has sent volunteers into many workplaces to help them become more environmentally responsible in their day-to-day practices. We've also raised awareness about climate change and its solutions by bringing Al Gore's Climate Project to Canada. And we've accomplished so much more, as you'll see in this annual report.

But most of all, what we have to celebrate is the many people who make our work possible. The Foundation's staff members are so committed to our work and to giving their best to make sure our efforts contribute to positive change. Without our volunteers, who give their time without pay, our accomplishments would be impossible. And our dedicated donors have made it possible for us to carry out our mission for 20 years.

We also thank the Canadian public, who support our efforts by taking action, signing letters to politicians, and adding their voices to our campaigns to protect the environment.

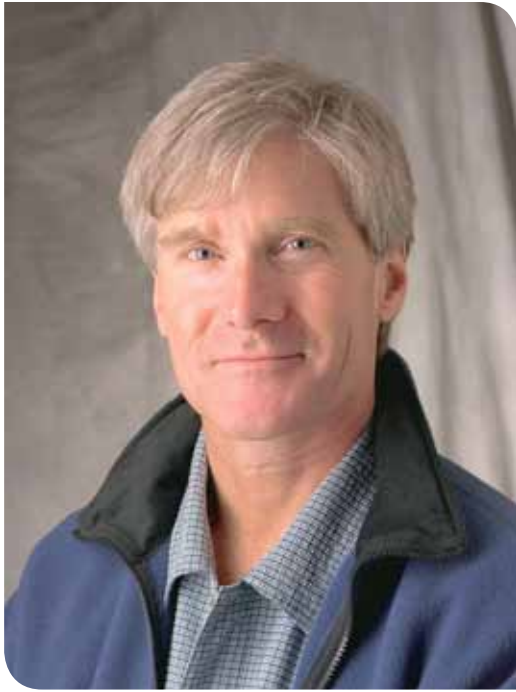
This is not just a time to celebrate the Foundation and its first two decades of work; it's also the time to celebrate the efforts of all Canadians who have been so generous with their time and money. Thank you so very much. Together we are making a difference.

The image shows two handwritten signatures in black ink. The first signature is 'David Suzuki' and the second is 'Tara Cullis'. Both are written in a cursive, flowing style.

David Suzuki and Tara Cullis, co-founders



PHOTO: HARJ PANESAR



Message from the CEO

The Foundation is working with government, businesses, and Canadians to create a sustainable future

I've been with the David Suzuki Foundation for just two and a half of its past 20 years, but even in that short time, I've seen many successes and many changes.

The urgency of finding solutions to some of our most challenging environmental problems requires all of us to do our part—individuals, households, businesses, government, and politicians. That's why much of our long-term planning includes engaging with Canadians from every sector of society. We provide suggestions to individuals on simple and practical ways to reduce their carbon footprint. We help businesses green their offices and save money by adopting more sustainable business practices. We work to influence governments, and challenge politicians, to fulfill their commitments to Canadians and the world on environmental issues. All of these activities allow us to engage with Canadians as never before and help them channel their concerns for the environment into positive and effective change.

We know that science and research are great foundations for environmental work, but there are many ways to apply that research. In our efforts to encourage Canadians from all walks of life to become involved we find we *ourselves* are changing. We've become much more comfortable engaging in difficult conversations and collaborations with those we wouldn't have talked to before.

As the end of this fiscal year approached in August 2010 we began planning for a big celebration—20 years of the David Suzuki Foundation. We look forward to sharing those stories and celebrations with you in our next annual report. In the process of that planning we realized how far we've come and how key the support of donors, volunteers, and community leaders has been to our success. We would not be here without your continued desire to make the world a healthier place for all living things that share this planet.

A handwritten signature in black ink, appearing to read 'Peter Robinson', with a horizontal line extending to the right.

Peter Robinson, chief executive officer

Healthy communities

Everyday items like shampoo, televisions, and couches can contain toxic chemicals that are harmful to human health and other living things. Over the past year we have pushed government and industry to get rid of toxic chemicals, and encouraged Canadians to make safer choices at the till.

Toxic chemicals found in bath and body products

Personal care products contain thousands of industrial chemicals, which spurs our work towards stronger federal regulations. In spring, we launched a national survey to collect data on how prevalent these ingredients are. We asked participants to read the ingredient lists on products they use, like soaps, shampoos, and cosmetics, and look for a “dirty dozen” harmful ingredients. More than 6,000 people participated, and the results will inform our ongoing efforts to strengthen Canada’s laws to protect us and the environment.

Harmful flame retardant banned

This year we saw strong progress on our efforts to ban polybrominated diphenyl ethers (PDBEs), a toxic chemical that builds up in the food chain. This commonly used flame retardant is linked to cancer and affects the immune, reproductive, and hormonal systems. After we filed a formal complaint regarding the government’s weak original regulations, the government revised its strategy to match stringent European rules. We welcomed the federal government’s long-awaited decision to ban all forms of PBDE.

Doctors share the link between the environment and health

This year the Foundation launched *Doc’s Talk* in collaboration with the Canadian Association of Physicians for the Environment. This monthly online series, available in French and English, is written by health professionals and researchers who share their point of view on current issues where environmental and human health concerns intersect. This year, *Docs Talk* explored topics such as climate change, air quality, chemical contaminants, and biodiversity.



Lisa Gue, our environmental health policy analyst, delivers notecards to Parliament on behalf of Foundation supporters, asking our government to adopt stronger regulations on toxic chemicals.



DID YOU KNOW?

We joined with a dozen organizations from the health-care sector to collaborate on improving the environmental practices of our health-care system. As a result, the groups, including the influential Canadian Medical Association, made a formal commitment to go green at hospitals and clinics throughout the country.



Wildlife and habitat protection

Nature isn't something that exists just in far-off parklands. We are part of nature and it surrounds us, even in our busy urban lives. The Foundation uses science-based advocacy to protect and restore wilderness landscapes and nature in our backyards. We work to reconnect Canadians with nature in their neighbourhoods and ensure that decision-makers adequately value the essential benefits nature provides.

A caribou grazes in the boreal forest.
PHOTO: NATHAN DEBRUYN

DID YOU KNOW?

The Canadian Boreal Forest Agreement covers more than 72 million hectares of northern wilderness stretching from British Columbia to Newfoundland and Labrador.

Foundation helps establish world's largest-ever conservation agreement

This past year was historic for one of our most precious wilderness areas, the boreal forest. Through an unprecedented agreement between logging companies and environmental groups, we were able to suspend logging in millions of hectares of northern forest, stretching from Newfoundland to B.C. While this was an amazing accomplishment—the world's largest-ever conservation agreement—there is still much more to be done as we work with First Nations, industry, and government to establish protected areas and create action plans for recovering caribou populations.

Canadians call for end to grizzly hunt

In spring, we revealed through our research study that B.C.'s grizzly bears are hunted at an unsustainable rate, even in provincial parks. We reviewed government data for the more than 10,000 grizzly bears killed by hunters in B.C. since the late 1970s. Our analysis showed more than 60 provincial parks where grizzly bears were hunted for sport. Canadians were alarmed, and thousands sent messages to our leaders asking for an end to the sport hunting of grizzlies. We continue to demand that the province close a loophole in its Wildlife Act to ensure parks are safe havens, not grizzly hunting grounds.

DID YOU KNOW?

More than 50,000 people have written letters demanding an end to the trophy hunting of bears in B.C.

Only nine per cent of at-risk species are protected by law in B.C.

Getting rid of lawn and garden pesticides

Following successful efforts to ban the cosmetic use of pesticides in Ontario, New Brunswick, and Quebec, we joined an unprecedented coalition of 18 health and environment organizations demanding the B.C. government pass similar legislation. While a new law to prohibit the use and sale of toxic lawn and garden chemicals is supported by more than 75 per cent of British Columbians, we eagerly await action to protect residents.

Research highlights patchy protection of species at risk

The Foundation published a series of scientific studies this past year, revealing an inadequate patchwork of laws and policies that put more than 1,900 species at risk in B.C. Notably, one of our studies illustrates that when a species crosses the border into B.C. it often faces serious perils; it could potentially go from a province or state where it's protected by law to staring down the barrel of a gun. We continue to advocate for a strong new law to protect species in B.C., one of only two provinces that have not yet passed stand-alone legislation to protect endangered species.



At-risk species like the hairstreak butterfly and the Bobolink bird are not protected.

ABOVE PHOTO: JENNIFER HERON BEHR
RIGHT PHOTO: ROBERT MCCAWE





PHOTO: JEFFERY YOUNG

Marine and freshwater conservation

Canada is one of the most water-rich countries on the planet. The three oceans that surround us create the longest coastline in the world, and we have more lake area than any other nation. With so much around us, it isn't always obvious how critical water is to our well-being. But like air, water is essential to our survival as it moderates the climate, supports our economy, and sustains all life.

Preserving marine and freshwater ecosystems has been a major goal for the David Suzuki Foundation since it opened its doors. We work with governments, industry, and the public to help protect the oceans, encourage the production and purchase of sustainable seafood, and inspire Canadians to understand and take action for our marine and freshwater ecosystems.



Our work helps conserve salmon populations on the Pacific coast.

PHOTO: LANA GUNNLAUGSON

Foundation advises salmon inquiry

Throughout their lives, salmon travel great distances from the open ocean to streams, lakes, rivers, and estuaries. If we have diverse and resilient salmon runs, it's a sign that we're starting to manage human activities with all these ecosystems in mind. Unfortunately, B.C. salmon face many problems, suggesting we have a lot more work to do.

This year, we worked to strengthen international efforts to conserve and rebuild salmon through the renegotiation of the Pacific Salmon Treaty. In late 2009, the federal government announced a judicial inquiry into the decline of Fraser sockeye salmon. The inquiry follows many years of our work to raise awareness of wild salmon issues (such as fish farming, unsustainable fishing, and habitat loss), as well as the solutions.

We helped ensure the inquiry has a conservation focus and strong scientific support, and were invited to provide expert testimony on what can be done to rebuild Canada's Pacific salmon population. We also offered our expertise on salmon farming and wild salmon for the inquiry. Our research shows that sea lice, diseases, waste, and escapes are just a few of the many problems with open net salmon farming—reasons why we've long advocated for closed containment systems that keep farmed fish away from wild salmon.

Partnerships increase demand for sustainable seafood

The Foundation continues to work with SeaChoice to harness demand for sustainable seafood to promote reforms in fisheries and aquaculture. This year, we supported our partners at the Overwaitea Food Group in making some of the first closed containment farmed salmon available to customers in their stores. This sent a strong signal to salmon farmers that closed containment is a viable option, and has inspired investment in other closed containment projects. Additionally, we helped establish several new sustainable seafood partnerships with retailers such as Federated Co-operatives Limited and Bento, which became Canada's first sushi company to commit to a sustainable seafood policy.

Foundation helps plan for marine protected areas

A healthy ocean requires integrated planning. That means managing all the activities that impact the ocean as a group instead of in isolation, such as fishing, shipping, energy development, and tourism. The Foundation continued its efforts to promote a marine planning process on the North and Central coasts of B.C., a region called the Pacific North Coast Integrated Management Area (PNCIMA). As a new member of the Integrated Oceans Advisory Committee, the Foundation provides guidance on the planning process and advises government agencies and First Nations. We are also a member of an advisory group that is helping establish a Marine Wildlife Area around the Scott Islands, which aims to protect areas where more than two million seabirds forage and nest.

Mines and landfills rejected in freshwater ecosystems

The Foundation works to make government regulations more effective at protecting freshwater ecosystems so that they can support people and the environment. We've helped prevent the development of mines and landfills in places that could destroy important water ecosystems, like at Fish Lake in B.C. and Site 41 in Simcoe, Ontario. Several mining companies had proposed to use lakes as tailings dumps, but one proposal has now been rejected, and others are being reconsidered. We also supported two major municipalities in B.C.'s Lower Mainland that established environmental protection bylaws to protect freshwater shoreline areas where fish, birds, and land species live.



Steve van der Leest, the president of the Overwaitea Food Group, announces his commitment to sustainable seafood.

PHOTO: LANA GUNNLAUGSON

DID YOU KNOW?

Through our involvement with the Coastal Alliance for Aquaculture Reform, we are working with Canada's largest salmon farming company to compare the financial and environmental costs of open-net versus closed-containment technologies.



PHOTO: JOHN W. MACDONALD

Finding solutions to global warming

Conserving energy and finding cleaner sources of energy are two ways to reduce the threat of climate change and other effects of rampant fossil fuel use. Joining the clean energy revolution can also provide jobs and economic opportunities. The problems with our reliance on fossil fuels are well-known: air and water pollution, greenhouse gas emissions that contribute to climate change, and rising prices as easily accessible sources dwindle, to name a few. With our work on clean energy, advocacy, and communications, the David Suzuki Foundation is committed to finding climate solutions that can improve the health of our citizens, our environment, and our economy.

Canadians call for ambitious agreement at UN Climate Summit

Our campaign leading up to the UN Climate Summit in Copenhagen in December 2009 showed that Canadians care about climate change and are willing to let politicians know how they feel. More than 14,300 Canadians joined us in making telephone calls, sending letters and handwritten cards, and posting videos online to demand that our federal government take real action on climate change.

While Canada's prime minister and world leaders failed to deliver the fair, ambitious, and binding agreement we need to fight global warming, the movement for solutions in Canada and around the world has never been as strong or as alive. This includes calls for action by faith leaders, athletes, health professionals, students, and many more, as well as progress by Canadian provinces and cities.

DID YOU KNOW?

According to a study by the U.K. group Save the Children, close to 175 million children will be affected by climate change-induced natural disasters every year over the next decade — 50 million more than during the 10 years up to 2005.

Guide to green business wins international readership

It's a first for the David Suzuki Foundation. Our how-to guide, *Doing Business in a New Climate*, was such a hit that international publisher Earthscan released it as a book. The book's subtitle, *A guide to measuring, reducing and offsetting greenhouse gas emissions*, offers an indication of what you'll find between its covers.

Study shows economy can grow by decreasing emissions

Contrary to what some politicians argue, Canada can reduce its greenhouse gas emissions to the level that leading scientists say is necessary to avoid runaway climate change—and can do so without harming our economy. That's the conclusion of a report by the David Suzuki Foundation and the Pembina Institute that was supported by TD Bank. The analysis, *Climate leadership, economic prosperity*, by economist Mark Jaccard, showed that Canada's GDP can continue to grow while Canada works to meet science-based greenhouse gas reduction targets.

Research begins for Trottier Energy Futures Project

Canada is one of the only developed nations without a coordinated energy plan. We've teamed up with the Canadian Academy of Engineering and the Trottier Family Foundation to embark on a five-year project to research the best renewable energy options for Canada. We will engage Canadians, from energy experts to citizens, to analyze our current and potential energy sources, systems, and needs, and develop a sustainable energy plan.

Foundation pushes 2010 Winter Olympics in carbon neutral direction

In February 2010, Vancouver and Canada hosted the world for the Winter Olympics. The Foundation did its part by helping the organizing committee (VANOC) prepare a carbon-neutral strategy for the event. We also assessed how well the Games did in reducing overall climate impact, and awarded the Games a "bronze" with the hope that future Olympic and other major events will do even more to curb emissions.



Guide authors Paul Lingl (left) and Deborah Carlson (right) sell the first copy of their guide to a friend at the book launch.

DID YOU KNOW?

Almost 15 million people around the world signed a "tckctck" petition calling on world leaders to agree to a fair, ambitious, and binding agreement at the UN Climate Summit.

Hayley Wickenheiser, captain of the Canadian women's hockey team, joined the Foundation and other Olympic athletes in demanding the Winter Olympics go carbon neutral.





Protecting the environment in Quebec

We opened our Quebec office in Montreal only two years ago, and now we're running full steam with six staff members. The Quebec team works on the Foundation's national projects, as well as projects specific to the province, including work to protect the St. Lawrence and public health.

Since the office formed, more than 200 dedicated volunteers have supported our work in Quebec, and our online community has reached more than 5,000 French-speaking Canadians. We are proud that our Quebec team is a credible source of information on environmental issues for the public and media, with more than 350 media articles regarding our organization in our 2009-2010 year.



Participants enter a friendly competition aboard an eco-driving simulator.

PHOTO: THIERRY GOSSELIN

Drive Smart campaign helps drivers decrease emissions

Taking transit or cycling is best, but it's not always possible, especially outside of our cities. That's why our Quebec team launched a special campaign in March to raise awareness about the impacts of driving, fuel consumption, and pollution. Through our *Roulez Mieux* campaign—or “Drive Smart” in English—we encouraged those who must drive to use our eco-driving trips. These small changes add up to a 10 per cent reduction in emissions, \$300 in savings, and 250 litres less fuel per year, per vehicle.

We challenged people to take an eight-week driving makeover. They signed an online pledge to change the way they drive, shared the challenge with friends, and entered to win prizes. We reached more than 750,000 people through radio and web advertisements, and more than 12,000 people visited our online platform.

At the campaign's official launch, news, culture, and sports personalities supported the campaign with a friendly race aboard an eco-driving simulator.

Al Gore's Climate Project continues in Canada

The Climate Project Canada is a program designed by Al Gore to raise awareness about climate change and solutions to the crisis. The Secretariat of the project is established in the Foundation's Montreal offices. On September 28, 2009, the government of Quebec announced it would contribute \$300,000 over three years to help provide resources and support to the 350 project volunteers across Canada, in both English and French. The announcement was made by Quebec Premier Jean Charest, alongside the Minister of the Environment, Sustainable Development and Parks, Line Beauchamp.

Friedman shares opportunities of crisis to Montreal's business community

An evening fundraiser featured an engaging lecture from Thomas Friedman about the challenges and opportunities of our environmental crisis. More than 500 guests from Montreal's business community came to hear the *New York Times* columnist, three-time Pulitzer Prize winner, and author of *Hot, Flat, and Crowded*. André Boisclair, consultant and former provincial cabinet minister, chaired a thought-provoking dialogue between Friedman and David Suzuki. The event was presented by our partner, Mouvement Desjardins.

Scientists offer outreach in Quebec

The David Suzuki Science Ambassadors are a group of volunteer scientists who ensure that science is an essential discussion point in ongoing environmental debates. Cardiologists, bioengineers, physicians, biologists, and ecologists contribute to our work by writing blogs, giving conferences and acting as science advisors.

Work begins to protect St. Lawrence River

Our project to protect the St. Lawrence River (Our Living River) is gaining momentum in Quebec. The campaign provides science-based education and promotes responsible stewardship of our historically and ecologically significant river.

Over the year, we developed a program to teach volunteers how to give conferences to raise awareness about the essential services the St. Lawrence provides for free (such as drinking water, seafood, and protection from erosion) to highlight the pressing concerns threatening its ecosystems. By engaging the public, we seek to restore the special connection we once held with this mighty river.

DID YOU KNOW?

Our Quebec team was invited by the Government of Quebec to submit a brief on the province's greenhouse gas emissions target for 2020. Our research shows that an ambitious target of 25 per cent below 1990 levels would save Quebec families up to \$4,500 per year on average.



Thomas Friedman shares the difficulties and possibilities of our climate crisis.

PHOTO: HOWARD KAY PHOTOGRAPHY





Engaging with the public

PHOTO: LINDA MACKIE

The Foundation works to increase public awareness and remove barriers that prevent people from keeping our planet healthy. By developing resources that enable individuals to make sustainable changes in their lives, workplaces, and communities, we are helping create a “new normal” for Canada — where sustainability is the way we live rather than an issue just for industry or government. These tools are designed for varying levels of engagement, from simple daily lifestyle tips to leadership opportunities in communities across Canada.

Foundation helps employees go green at work

DID YOU KNOW?

During Earth Week (April 19 to 24), we celebrated the national launch of our book club by helping Canadians start book swaps from coast to coast. Our book club encourages people to gather in their communities and online to discuss important sustainability issues.

According to recent studies, sustainability in the workplace has now entered the mainstream. By providing online and offline tools and resources, the David Suzuki at Work project is playing a leading role in helping employees become green champions at the office. More than 5,000 people have downloaded the *David Suzuki at Work* toolkit for their workplaces. Using an interactive, online tracking tool designed by Good Energy, we connected with more than 600 people to improve their sustainable practices in the workplace. Meanwhile, we developed a workplace sustainability program in partnership with the Co-operators that has engaged 7,000 Co-operators employees and agents across Canada.

In the spring, we also helped launch local events called Green Cafés that help connect employees from different companies who want to go green at work. They are organized by David Suzuki Ambassadors — volunteers who facilitate office sustainability workshops that help businesses reduce energy consumption, trim waste, travel smarter, and build their bottom line in the process. Green Café participants have included employees from Walmart, Ernst & Young, Electronic Arts, TD Bank, SAP, Deloitte & Touche, Bullfrog Power, and Soya World.

Queen of Green shares tips on everyday sustainable living

Helping Canadians go green in their kitchens and living rooms means connecting to their personal values. David Suzuki's Queen of Green — also known as Lindsay Coulter — uses her expertise and easy-to-understand tips to help Canadians take steps towards a healthy, sustainable lifestyle. Voted one of *Canadian Living's* best 25 blogs of the year, the Queen of Green blog offers practical advice on making smart energy choices, using efficient transportation, building Earth-friendly infrastructure, and being mindful of the products, food, and water we use.

The Queen of Green has also developed resources that help connect public audiences to our science work. Her wallet-sized shopper's guide lists a "dirty dozen" chemicals to avoid when shopping for cosmetics, while the eco-label guide helps people decode the labels and claims found on everyday products. She also helped develop B.C.'s *Sustainability at Home* toolkit — a one-stop resource for sustainable decision-making in the home.



PHOTO: LINDA MACKIE

Thousands contribute to *Playlist for the Planet*

David Suzuki was right when he said an anthem can help bring public support for the environment to its rightful place. With support from CBC Radio 3, the *Playlist for the Planet* song contest had more than 600 submissions from artists across the country. And more than 10,000 people cast a ballot to choose their favourites for Canada's first collection of eco-anthems, which will be released by Universal Music in 2011. Eleven finalists were chosen, one from each province and one from the territories.

"The ability songs have to rally emotions and actions is nothing short of extraordinary," David Suzuki says.

The revolution is happening online

Throughout its history, the Foundation has invited a range of public audiences to participate in our work. As technology has evolved, hundreds of supporters have become thousands through our online community. We now have websites and social media platforms in both French and English. In just one year, the Foundation's number of Facebook fans more than doubled to nearly 100,000. We also had more than 18,000 tweets on our Twitter feed this year — a 60 per cent increase over the previous year.



Multiplying the message



Lesley Evans volunteers with her future helper, Tamsin Ogden. PHOTO: NICOLE JASINSKI



Julie Hasulo, John Oystensen, and Debbie Roche volunteer at our Vancouver office. PHOTO: LENNY FORD



Nicole Jasinski and Aaron Quesnel have been outreach volunteers for over two years. PHOTO: LENNY FORD



Monica Wilson and Archana Datta are members of our Elders Council.

Volunteers expand our workforce

The Foundation is fortunate to have a steadily growing team of committed volunteers moving our mission forward across Canada. Hundreds of skilled supporters generously offer their time and expertise to the Foundation every year, completely free of charge. Their wealth of knowledge includes post-graduate degrees, decades of experience, and extensive networks of contacts. In-house, they expand our workforce, diversify our knowledge base, and enrich our organizational culture. In the wider world, they are our strongest advocates.

Volunteers are involved in many facets of our work. From graphic designers and thank-you callers to web updaters and data crunchers, our volunteers are indispensable members of the Foundation team. Our David Suzuki at Work Ambassadors volunteer their time giving workshops to businesses that want to green their practices. Members of our Elders Council advocate in their communities about environmental priorities.

We now have more than 1,500 Canadians on our team providing thousands of hours of support to Foundation projects and campaigns.

You can sign up to be a volunteer at www.davidsuzuki.org/about/volunteer/.

DID YOU KNOW?

David Suzuki himself is our busiest volunteer. He works for the Foundation entirely free of charge as a board member, co-founder, and advocate.

Lecture filmed for documentary

David Suzuki was issued a challenge: if he had one last lecture to give, what would he say? On December 10, 2009, David Suzuki's Legacy Lecture answered this question in two sold-out presentations at the Chan Centre for the Performing Arts at the University of British Columbia.

The lectures were filmed by director Sturla Gunnarsson and formed an integral part of his movie *Force of Nature: The David Suzuki Movie*, co-produced by eOne Films and the National Film Board.

Afterwards, celebrities, First Nations elders, and other friends attended a successful wrap party fundraiser in the stunning Great Hall at the Museum of Anthropology. Performers Sarah McLachlan, Randy Bachman, K-os, and Rainbow Creek Dancers donated their time for the event.

Foundation co-publishes award-winning books

Since our inception in 1990, the David Suzuki Foundation has teamed up with Greystone Books (an imprint of Douglas & McIntyre) to publish titles addressing important issues in science, the environment, and sustainability. Greystone has helped these books reach markets throughout North America, while Éditions Boréal in Quebec and Allen & Unwin Publishers in Australia have distributed our works internationally.

Since the fall of 2009, we have released several fascinating books reminding the public, scientists, and conservationists of our connection to the planet. Allan Casey's *Lakeland*, a compelling homage to one of Canada's iconic natural features, won the 2010 Governor General's Award for English-language non-fiction.

In the spring, David R. Boyd taught us how to protect ourselves, our families, and the environment from harmful chemicals in his book *Dodging the Toxic Bullet*. We also released the sequel to Holly Dressel and David Suzuki's *Good News for a Change* entitled *More Good News*.

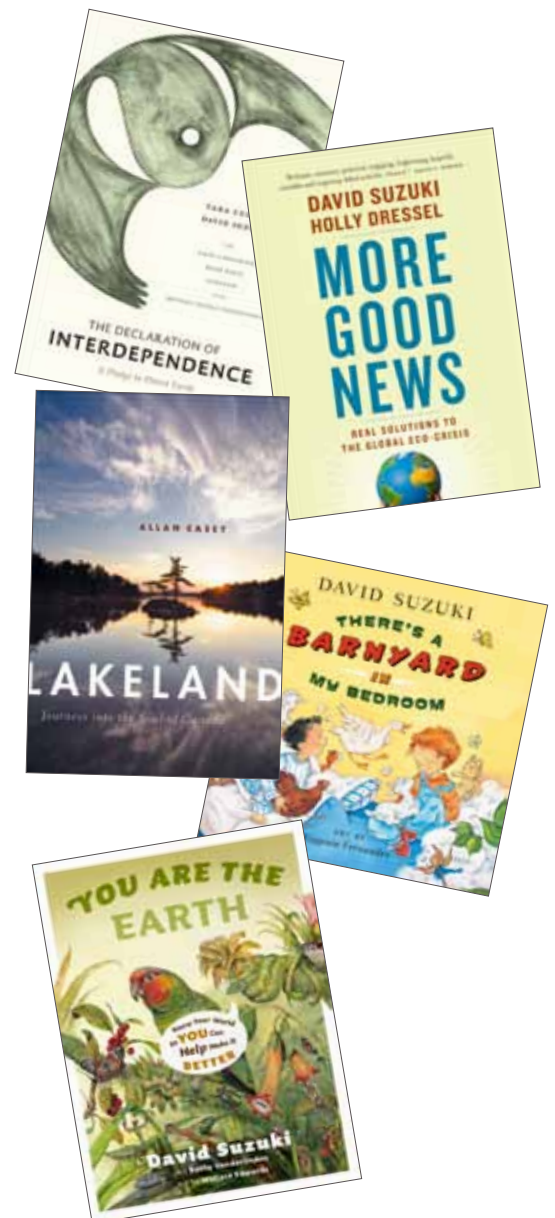
Adults were not the only people we hoped to inspire through reading this year. Kids can learn how to make their world a better place by reading fun facts, tips, and stories in *You Are The Earth*, written by David Suzuki and Kathy Vanderlinden and illustrated by Wallace Edwards. We were proud to publish another motivational book in the spring of this year, *The Declaration of Interdependence*. Written by Tara Cullis, David Suzuki, and others in 1991, this heartfelt prayer for the preservation of our Earth is a poetic reminder of everyone's interconnection with nature.

We are very excited about our publishing success this year, and hope to continue to offer inspiring page-turners for years to come.



David Suzuki is invited to dance with the Rainbow Creek Dancers in the Museum of Anthropology's great hall.

PHOTO: SAMANTHA J WALKER



Staff

OTTAWA

FROM LEFT: Pierre Sadik,
Leanne Clare, Lisa Gue,
Rachel Plotkin, Dale Marshall



TORONTO

FROM LEFT: Amy Hu,
Jode Roberts, Kathrin Majic,
Faisal Moola, Simone Hicken



MONTREAL

FROM TOP LEFT: Karel Maynard,
Raïssa Épale, Peter Schiefke

FROM BOTTOM LEFT: Catherine
Orer, Jean-Patrick Toussaint,
Nadia Moretto





PHOTO: FEELING PHOTOGRAPHY

VANCOUVER

- | | | |
|---------------------|-------------------------|--------------------------|
| 1. Ryan Kadowaki | 13. Cecilia Reyes | 25. Marie-Claire Seebohm |
| 2. Harpreet Johal | 14. James Boothroyd | 26. Lesley Anderson |
| 3. Ian Bruce | 15. Leif Andersson | 27. Janice Williams |
| 4. Derek Schlereth | 16. Shannon Moore | 28. Lana Gunnlaugson |
| 5. Siobhan Aspinall | 17. Nina Legac | 29. Devon Wong |
| 6. Vic Johnston | 18. Erika Rathje | 30. Monique Paemöller |
| 7. Ian Hanington | 19. Eli van der Giessen | 31. Anna LeGresley |
| 8. Ian Arbuckle | 20. Paul Lingl | 32. Maggie Lin |
| 9. Peter Robinson | 21. Sophia Diogo | 33. Andrea Seale |
| 10. Léane de Laigle | 22. Heather Murray | 34. Candace Picco |
| 11. Winnie Hwo | 23. Andre Seow | 35. Brittany Glass |
| 12. Kim Vickers | 24. Calvin Jang | |

MISSING

Ashley Arden
 Michelle Connolly
 Tom Gouldsbrough
 Panos Grames
 Katie Loftus
 Corey Peet
 Gerald Richardson
 Jennifer Rodriguez
 Scott Wallace
 Bill Wareham
 John Werring
 Johanne Whitmore
 Jeffery Young

Thank you to our donors!

The David Suzuki Foundation's important work couldn't happen without your generous donations. Thank you! The Suzuki Sustainability Circle and the Suzuki Leadership Circle recognize the special individuals whose cumulative annual donations of \$500 or more show their exceptional commitment to the environment.

The gifts below were given during the fiscal year ending August 31, 2010. Every effort has been made to ensure the accuracy of this list. If an error has been made, please contact us at 604-732-4228, extension 1500.



The Leung family and David Suzuki.

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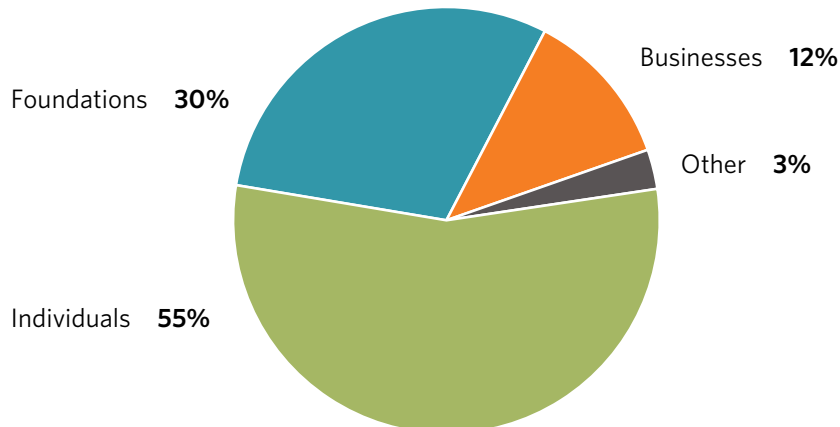
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Foundation
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Pomerleau Inc.
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LEADERSHIP CIRCLE
\$1,000,000+**

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Keenan Family Research and
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Power Corporation of Canada
Trottier Family Foundation
The Sitka Foundation

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The Suzuki Society is composed of individuals who have honoured the Foundation with a legacy gift through their will. We proudly acknowledge the foresight of these members who support our work for future generations.

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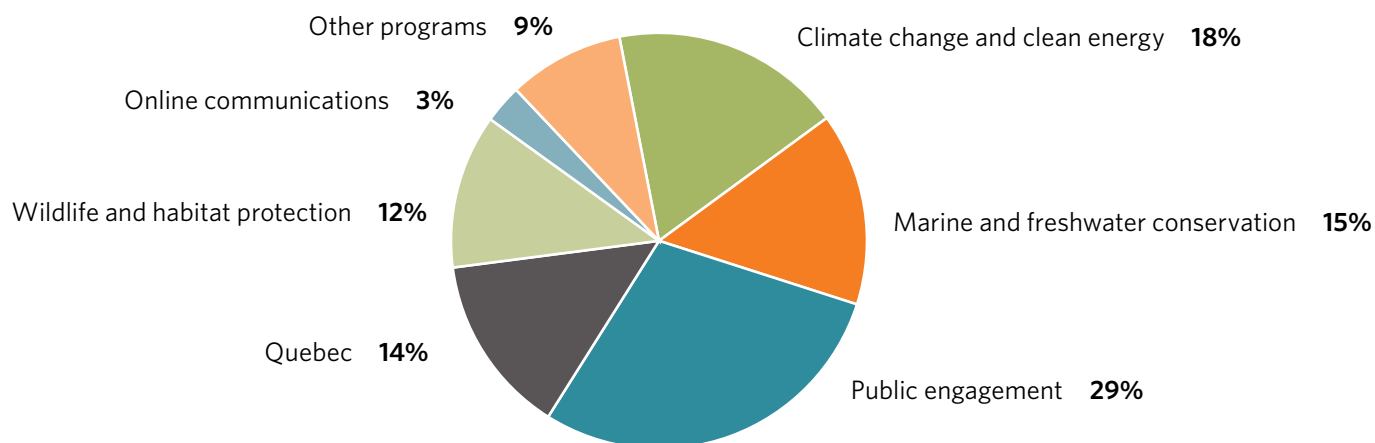
All Charities Campaign - Province of Manitoba
ATCO Gas
Bell Canada Employee Giving Program
BMO Employee Charitable Foundation
City of Seattle
EA Canada Matching Gift Program
ENMAX Corporation
Google Matching Gifts Program
ING DIRECT
OPG Employees' & Pensioners' Charity Trust
Provincial Employees Community Services Fund
Team TELUS Cares
The Hydrecs Fund

Statement of revenue and expenses

Year ended August 31, 2010, with comparative figures for 2009

REVENUE	2010	2009
Donations and grants	\$7,483,559	\$ 7,073,607
Other revenue	\$265,860	\$189,638
Total revenue	\$7,749,419	\$7,263,245
EXPENSES		
Climate change and clean energy	\$785,464	\$ 879,275
Marine and freshwater conservation	\$650,879	\$1,229,992
Public engagement	\$1,253,592	\$1,186,662
Quebec	\$588,592	\$437,016
Wildlife and habitat protection	\$541,085	\$378,819
Online communications	\$135,363	\$444,890
Other programs	\$390,118	\$764,584
Administration	\$1,531,002	\$1,236,711
Fundraising	\$1,565,030	\$1,244,244
Total expenses	\$7,441,125	\$7,802,193
Excess (deficiency) of revenue over expenses	\$308,294	(\$538,948)
Transfer from internally restricted contingency reserve	\$9,556	\$479,591
Net surplus	\$317,850	(\$59,357)

PROGRAM SPENDING



Eco-audit

The David Suzuki Foundation is committed to reducing its climate impact. Since 2004, staff have carried out an annual inventory of the greenhouse gases produced through Foundation activities.

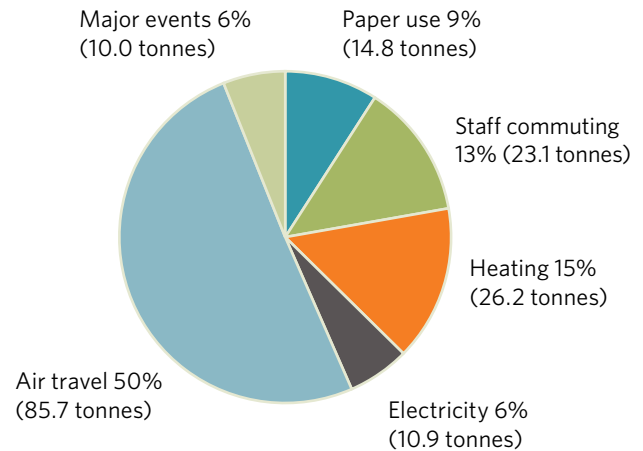
For fiscal year 2009-10, six major emissions sources were inventoried: electricity, heating, staff commuting, paper use, air travel, and major events. Total greenhouse gas emissions from these sources amounted to 170.8 metric tonnes of CO₂e (equivalent carbon dioxide). The Foundation purchased high-quality, Gold Standard carbon offsets for all of these emissions. Carbon offsets are credits from projects such as wind farms that reduce the amount of carbon dioxide and other greenhouse gases that would otherwise be released into the atmosphere.

This past year, thanks to Cisco Canada, the Foundation also installed Cisco TelePresence™ conferencing systems in all of its offices, which will help reduce emissions from air travel, and save money on travel-related costs.

Visit our website at www.davidsuzuki.org for more information on carbon offsets.

GREENHOUSE GAS EMISSIONS

September 2009 to August 2010



Total: 170.8 tonnes

NOTE: THESE FIGURES HAVE NOT BEEN AUDITED.



David
Suzuki
Foundation

SOLUTIONS ARE IN OUR NATURE

The David Suzuki Foundation is a non-profit federally registered charity.

Charitable registration BN 12775 6716 RR0001

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